



Business Collaborations

Event Collaboration \$1,000 - \$10,000

Gain visibility by sponsoring one of our upcoming fundraising or community events. Your brand will be prominently featured as a key partner in our mission.

Distribution Day Collaboration \$500 - \$35,000

Sponsor a drive-thru distribution event, helping us provide a month's supply of diapers and wipes to approximately 500 families in need.

Volunteer Days Collaboration Free - \$200

Looking for a hands-on way to engage your team? Volunteer at WPADB's warehouse, where your group can package basic needs supplies for families.

Product Collaboration \$100 - \$2,000

Support our mission by sponsoring new products such as strollers, car seats, and baby hygiene for distribution at our events.

Advertisement Collaboration \$1,000 - \$15,000

Increase your brand's visibility by advertising in our wrapped diapers. Granting your business exposure to over 16,000 families across eight counties.

The Western Pennsylvania Diaper Bank provides hope to families by meeting basic needs. As the region's only basic needs bank, it addresses diaper need, period poverty, and incontinence through advocacy and distribution. Partnering with over 70 social service agencies across eight counties, it distributes 4 million diapers, period products, and incontinence supplies to 15,000 families annually. All sponsorships will support the "Changing Lives in 2025" campaign, helping to provide even more products to families in need.



For Sponsorship: contact David Fisher at
412-584-4879 or dfisher@wpadiaperbank.org



Event Collaboration

Gain visibility by sponsoring one of our upcoming fundraising or community events. Your brand will be prominently featured as a key partner in our mission.

Event Collaboration 2025

The Western Pennsylvania Diaper Bank has various events and fundraisers planned for the 2025 calendar year.

Each event has its own unique ways that it can be supported and funded. For a detailed event summary please contact us at the contact information provided below.



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Distribution Day Collaboration

Sponsor a drive-thru distribution event, helping us provide a month's supply of diapers and wipes to approximately 500 families in need.

Handout Collaboration

\$500 - \$750

Gives the partner the opportunity to have informational materials handed out to cars at one of our drive-thru distributions.

Wipes Collaboration

\$1,500

Gives the sponsor the opportunity to have their logo put on the tops of packages of wipes.

Distribution Collaboration

\$35,000

Company's logo will be featured on box truck for six months and their information will be included in the packages of diapers.



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Volunteer Days Collaboration

Looking for a hands-on way to engage your team? Volunteer at WPADB's warehouse, where your group can package basic needs supplies for families.

Volunteering at the diaper bank is a rewarding way for businesses to give back to families in need while strengthening employee engagement. Your team can help package diapers for families facing hardship, making a real difference in their daily lives. Volunteering is completely **free** and we offer flexible hours to accommodate almost any schedule.

Not able to volunteer? Your business can still support our mission by sponsoring snacks and drinks for school groups and community volunteers who dedicate their time to helping families.

A donation of **\$200** will provide snacks for volunteers, keeping them energized as they work to serve others. Your company will be recognized and displayed for volunteers to see.

For more details, contact us with the information provided below.



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Product Collaboration

Support our mission by sponsoring new products such as strollers, car seats, and baby hygiene for distribution at our events.

Your business can make a life-changing impact by sponsoring essential baby products like strollers, car seats, and baby formula for families struggling to afford them. These critical items ensure the safety and well-being of infants and toddlers, giving parents peace of mind.

By donating or sponsoring these purchases, your company directly helps families in crisis. A contribution of just **\$250*** can provide a car seat, while **\$150*** can supply a month's worth of formula for a newborn.



Partner with the diaper bank to show your support for local families. Together, we can create a healthier, safer future for babies in need. Contact us today to learn how your business can help!



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Advertisement Collaboration

Increase your brand's visibility by advertising in our wrapped diapers. Granting your business exposure to over 16,000 families across eight counties.

Platinum Sponsor \$15,000:

Benefits

- Logo featured on WPADB's box truck for six months
- Logo and information will be included in 10,000 packages of diapers over six months
- Premier feature of 1 event of your choice
- Logo placement on all campaign materials and WPADB's website (for the duration of 2025), linked directly to sponsor's website
- Solo social media spotlight, linked to directly to sponsor's website
- Opportunity to have a private volunteer event with your business or community at warehouse with lunch.

Gold Sponsor \$10,000:

Benefits

- Logo and information will be included in 6,000 packages of diapers over six months
- Premier feature of 1 event of your choice
- Logo placement on all campaign materials and WPADB's website (for the duration of 2025), linked directly to sponsor's website
- Solo social media spotlight, linked to directly to sponsor's website
- Opportunity to have a private volunteer event with your business or community at warehouse with lunch.

Silver Sponsor \$5,000:

Benefits

- Logo and information will be included in 2,500 packages of diapers over three months
- Logo placement on all campaign materials and WPADB's website (for the duration of 2025), linked directly to sponsor's website
- Solo social media spotlight, linked to directly to sponsor's website
- Opportunity to have a private volunteer event with your business or community at warehouse with lunch.

Bronze Sponsor \$1,000:

Benefits

- Logo and information will be included in 250 packages of diapers
- Logo placement on WPADB's website (for the duration of 2025), linked directly to sponsor's website
- Solo social media spotlight, linked to directly to sponsor's website
- Opportunity to have a private volunteer event with your business or community at warehouse with lunch.

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