



Western Pennsylvania
Diaper Bank

A Decade of Service

**CELEBRATING THE 10TH ANNIVERSARY OF
WESTERN PENNSYLVANIA DIAPER BANK
WITH MAYOR ED GAINES AND SABRINA SAUNDERS MOSBY**



**HONORING CO-FOUNDERS PHILLIP
AND CATHY BATTLE AND THE
VOLUNTEERS WHO HAVE HELPED
THEM DISTRIBUTE OVER 5 MILLION
DIAPERS INTO THE COMMUNITY**



**September 29, 2022
5:30 pm - 8pm
Energy Innovation Center**

**Featuring Dr. J and Miss Pam from the
Afro-American Music Institute**

wpadiaperbank.org



A Decade of Service

SPONSORSHIP OPPORTUNITIES

In 2012 Rev. Phillip and Cathy Battle had a vision. To help their congregation gain access to diapers, which were not covered by any assistance program. That year they collected and distributed 16,000 diapers and founded Western Pennsylvania Diaper Bank. A decade later, their vision has grown to serve families in three counties with basic need items by partnering with 54 agencies and hosting emergency relief distributions. ***With their robust partner and volunteer network, they've distributed over 5 million diapers into the local community.***

During the pandemic, our most vulnerable residents turned to Western Pennsylvania Diaper Bank for basic need items. The crisis response from the Diaper Bank has been swift, nearly doubling the amount of social service agencies it supports from 28 to 52 and opening a satellite hub to serve Fayette and Westmoreland Counties. Throughout the past year, the demand for services skyrocketed again with inflation. This year the Diaper Bank again answered the call to serve by distributing over 4,000 units of formula to families in crisis.



Your company's sponsorship of Western Pennsylvania Diaper Bank's 10th anniversary celebration is a visible investment in our work to serve our community with much more than diapers and other basic needs items- ***it provides hope and independence for over 12,000 families.***

There's more urgency than ever to serve Pittsburgh's families. We are doing the work to help those in crisis with basic need items not covered by any form of government assistance. Join us in celebrating this incredible asset, the volunteers who make this work possible, and raise the funds necessary to expand Phillip and Cathy's vision. ***Together we can serve families in crisis.***



VISIBILITY

Advertising for A Decade of Service and social media reaches thousands of Pittsburghers. As a sponsor, your company is aligned with the Diaper Bank's work as the region's only basic needs bank and the 55 partner agencies it supports.

Average monthly reach before ad buys:

Facebook: 18,000

Instagram: 9,800

Twitter: 4,500



CELEBRATE

Since 2012, Western Pennsylvania has worked to build a vision that now supports over 12,000 clients with essential needs items. A Decade of Service is a celebration of this necessary growth and the volunteers who made it possible. Over 260 volunteers support our work annually contributing 1600 hours of their time. Show your company's commitment to diverse leadership and volunteerism that supports sustainable growth.

Celebrate service in style with Mayor Ed Gainey and Sabrina Saunders Mosby in the beautiful Energy Innovation Center, a leader in adaptive reuse dedicated to energy efficiency, while preserving the historical character of its 1930's trade-school roots.

PROCEEDS BENEFIT WESTERN PENNSYLVANIA DIAPER BANK AND OUR WORK TO PROVIDE HOPE AND INDEPENDENCE THROUGH SUPPORTING PITTSBURGH'S MOST VULNERABLE RESIDENTS.

For more information, please contact Christina Bard at cbard@wpadiaperbank.org or 412-841-7885.

SPONSORSHIP LEVELS

Presenting sponsorship opportunity for one company

Platinum
\$10,000

- Company representative invited to introduce Mayor Ed Gainey, present opening remarks
- 2 Private tables to the event with preferred seating for up to 12 guests; includes dinner, drinks, live music and parking
- Company logo on event ticket, website, event page, in newsletter, and annual report
- Company mentioned as presenting sponsor in press release, in social media ads, and in event recap video
- Private volunteer opportunity for up to 20 employees with lunch at WPADB's Point Breeze Warehouse

Gold
\$5,000

- Opportunity for company representative to speak at the event
- Private table to the event with preferred seating for up to 8 guests; includes dinner, drinks, live music and parking
- Company logo on event ticket, website, event page, in newsletter
- Company mentioned as gold sponsor in press release, in social media ads, and in event recap video
- Private volunteer opportunity for up to 10 employees with lunch at WPADB's Point Breeze Warehouse

Silver
\$2,500

- Private table with preferred seating for 6 guests; includes dinner, drinks, live music and parking
- Company logo on website, event page, in newsletter, and on annual report
- Company mentioned as silver sponsor in press release, in social media ads, and in event recap video

Bronze
\$1,000

- Tickets to the event for 4 guests; includes dinner, drinks, live music and parking
- Company logo on website, event page, in newsletter, and on annual report
- Company mentioned as bronze sponsor in press release, in social media ads, and in event recap video

Beverage
Sponsor
\$1,500

Opportunity for one sponsor, option for cash or in-kind product

- Tickets to the event for 4 guests; includes dinner, drinks, live music and parking
- Opportunity to develop and serve a signature event drink
- Company logo on website, event page, in newsletter, and on annual report
- Company mentioned as bronze sponsor in press release, in social media ads, and in event recap video